



NEWS RELEASE **For Immediate Release**

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Orlando Interior Design Firm, Nathan Vanags Design is Open & Helping Others

ORLANDO, Fla., April 17, 2020 – Downtown Orlando based, full-service interior design firm, [Nathan Vanags Design](#) has been working diligently to do whatever it takes to keep business moving. Nathan Vanags Design continues to serve clients through their new, innovative virtual interior design consultation model and streamlined processes with vendors to include virtual walk throughs of new construction and remodels. The firm has kept their staff engaged and on payroll, vendors working and has kept client projects moving with virtual meetings via Zoom and zero or limited contact deliveries and installs with enhanced safety measures strictly followed. The firm has also upped its marketing investment to help support other local small businesses.

“We have proudly kept our entire staff engaged and our client's projects moving forward. The door to our Thornton Park Showroom is open “virtually” and we look forward to continuing to serve the community on all of their interior design needs. We have even seen an uptick in our retail sales with more foot traffic walking by our showroom. People are window shopping, then calling us to purchase items such as lamps, furniture, throw pillows and art,” said Nathan Vanags, owner of Nathan Vanags Design.

Nathan Vanags Design is also working to help in the Coronavirus relief efforts by partnering with Shag Couture, a local company that is making and donating masks to the Orlando VA Healthcare System to help with prevention amidst the COVID-19 crisis. Nathan Vanags Design is donating select fabrics that are used to make these masks. Importantly, the fabrics that Nathan Vanags Design has provided, that are used for interior design projects, are in accordance with the light filter technique to ensure proper coverage and effectiveness. “I am honored to donate the fabrics used to make masks that will be used by the Orlando VA Healthcare System. My husband is a medical provider and I understand first-hand the critical need for prevention,” said Vanags.

The aforementioned trend in home accessory retail purchases from his showroom has prompted Vanags to create a series of helpful, design tips that everyone can follow to enhance their homes at little or no cost. “I believe your home is your sanctuary. These days we are spending more time at home than ever and sometimes find ourselves looking for a way we can enhance our surroundings. I wanted to help by giving away some top interior design strategies that can transform a room without spending a dime, in many cases. From rearranging all the furniture in a room to using books, loose decorative items and scents to change the atmosphere, helping people easily revamp their space brings me great pleasure and I’m happy to share these tips,” said Vanags.

Nathan Vanags Design Tips For Enhancing Your Home:

The interior designer always considers function, budget and client goals, including how long one anticipates keeping their interiors as a typical life cycle for style can be approximately 7 years. Here are some helpful tips by Orlando interior designer Nathan Vanags, NCIDQ to help make your home look like new -- today.

1. Remove all furnishings so that you are working with a blank canvas and are then able to envision the space differently than you would if the furnishings were there. Designers use this method through floor plan iterations and 3D renderings.
2. Arrange your larger furniture pieces first. You'll identify quickly which pieces you may need to get rid of and/or replace so they work within the new layout.
3. Think zones, rather than rooms. A zone can simply be an area for conversation with two chairs placed next to each other for conversation that were once in your foyer. Consider moving these elements into the main living area. Always make it a best practice to arrange your furniture in zones, rather than rooms.
4. Float your furniture. Pro tip: Most interior designers don't place all of the furniture against the walls. They arrange a room where sofas and furnishings float, often in the center of a room. Even end tables should be floating.
5. Layer away! Layer accessories on top of books, such as stones, crystals or sculptural pieces. Books can also be used as an accessory as can a new lamp or a new lamp shade on an existing lamp.
6. It's all about the lighting. Lighting itself can change the look and feel of any room. I am a firm believer in a dimmer switch for all lighting in a home so that you can design a lighting concept that works for your space and brings certain areas and showpieces to the forefront while muting other areas.
7. Don't forget the bar... Find an old TV cart or end table that can act as your bar and reinvent it. Paint it a color, put a piece of glass on the top, texture it with a new finish and then showcase your wines and liquors.
8. Try something new and exciting. Paint an accent wall black and get out of your comfort zone! Find a photo you love and try to create something like it, even if it is nothing like you are used to doing. Wall coverings and intense paint colors are great for that.
9. Re-invent with fabric. Fabrics can be purchased from an interior designer or from a craft or fabric store and can be used to reupholster everything from chair and couches to throw pillows to give your room a bold new look.
10. Add some luxury without spending a fortune. Add a plush area rug, a beautiful decorative candle with a warm, inviting sent or custom pillows to add a regal touch.
11. Always be mindful of quality. If you have run out of items to repurpose and choose to purchase a few new items to enhance your home, consider quality before hitting the buy button on that internet home décor site. Always inquire as to what the item you are purchasing is made of and how difficult the assembly may be. Also be sure to measure your space to make sure your purchase will fit the area you purchased it for.

Hiring a licensed interior designer can serve as insurance on what you are buying and give you peace of mind. We have an expert eye and the experience to turn your vision for your space into a reality by creating an environment that caters to you and your family as we spend more time at home.

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About Nathan Vanags Design

Nathan Vanags Design is an award winning, full service, luxury modern interior design firm, specializing in custom residences and boutique commercial properties. From restaurants, hotels and high-end multi-family living to luxury residential interiors and vacation homes, we serve our valued and respected clientele through a system of satisfaction by design. We rely on experience, expertise, and impeccable integrity to complete projects on time, on budget, and with consistently pleasing results.

Key Links:

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